



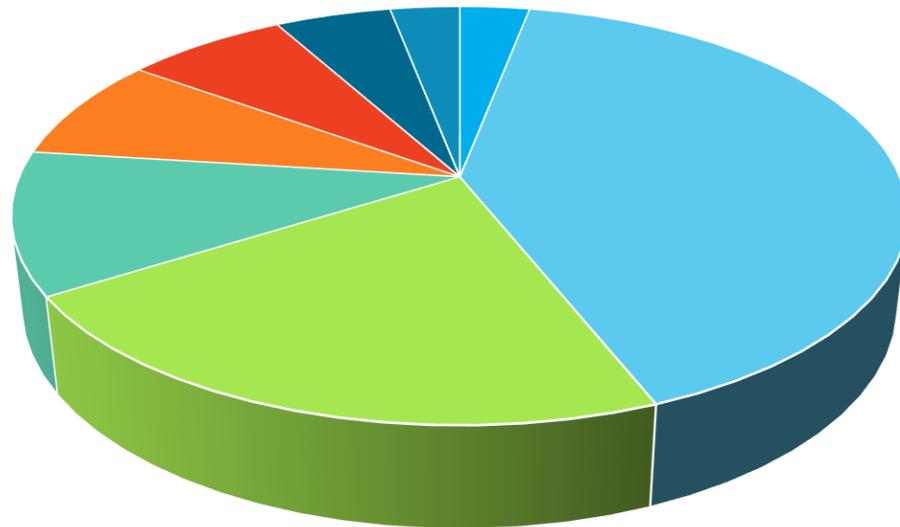
TRIP SHIFT

Move Better.

Helping people, businesses and communities to understand, manage and reduce their transport related carbon emissions.

A Global Challenge.

Transport Carbon Emissions 2020.



- Rail
- Passenger Cars
- Medium & Heavy Trucks
- Shipping
- Aviation
- Buses & Minibuses
- Light Commercial Vehicles
- 2/3 Wheelers

- In 2020 the global transportation sector produced approximately 7.3 billion tons of carbon emissions.
- This equates to around 25% of total global carbon emissions.
- The COP26 Declaration mandates that businesses must report their scope 3 emissions such as business travel, employee commuting, transportation and distribution.
- This will be legally implemented by Governments around the world and is likely to be linked to taxation.
- NetZero targets will require businesses to decarbonise their travel and transport emissions.
- **How do people & businesses answer the challenge?**

Data: International Energy Agency (IEA) and International Council on Clean Transportation (ICCT),
May 2021.

Challenge Accepted!



Purpose.

Helping to take the carbon out of travel & transport by inspiring us all to...Move Better.

Mission.

Transforming NetZero strategy into action. Enabling businesses, communities and people to visualise, manage and reduce their travel and transport related carbon emissions.

Vision.

Globally recognised as the experts in tracking, mitigating and reducing transport related carbon emissions by at least 1 million tonnes per year.

The Platform.

- TripShift is a unique pioneering technology platform, utilising automated journey and transport tracking.
- Delivers game-changing transparency to businesses enabling organisations to track, reduce and report their carbon emissions. Managing impact and liability for carbon related taxation.
- The app puts this technology into the hands of employees and consumers, highlighting the use of more sustainable travel options, encouraging people to change their behaviour and Move Better.



The Dashboard.

Businesses will be able to easily manage, track, reduce and report their transport related carbon emissions.

- Track - Automatically recording and categorising business travel and emissions across all modes of transport.
- Reduce - Accurate data highlights opportunities to reduce emissions and costs through efficiency.
- Report - Simple management reporting provides transparency, highlighting business impact and meeting regulatory needs.



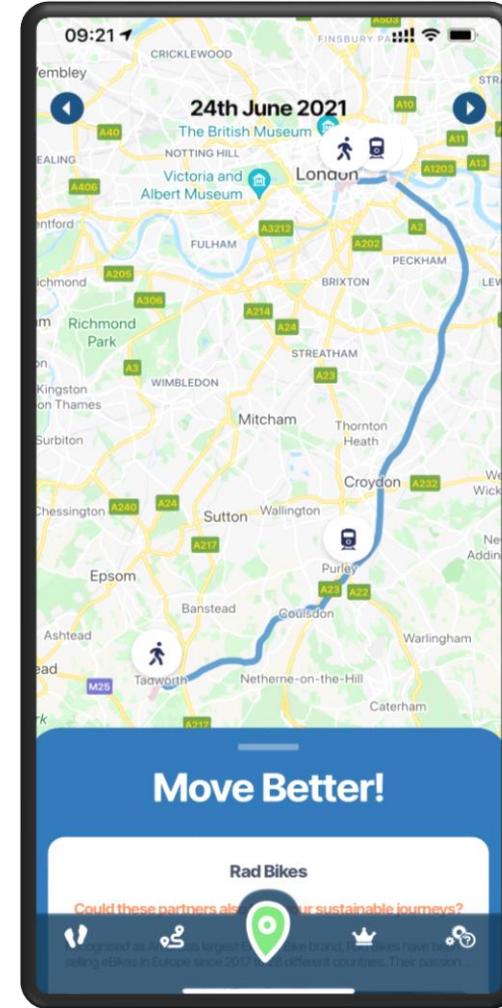
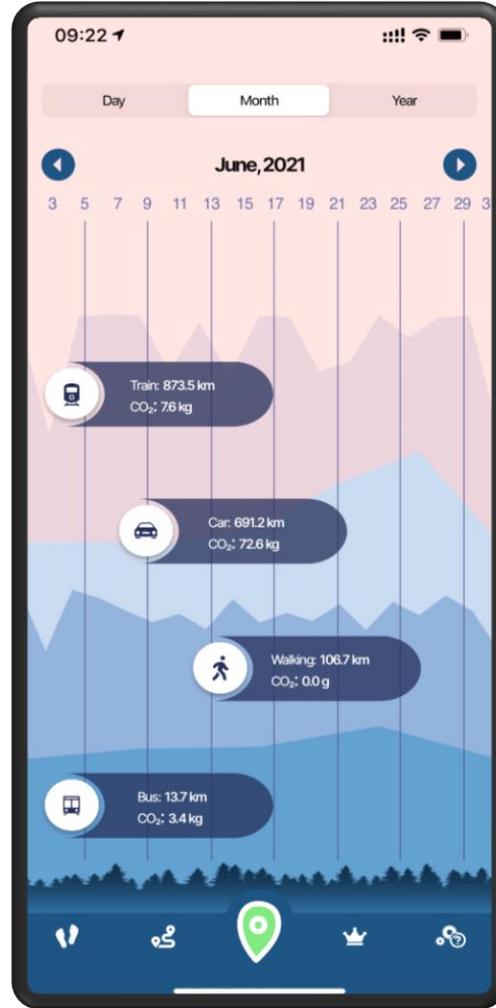
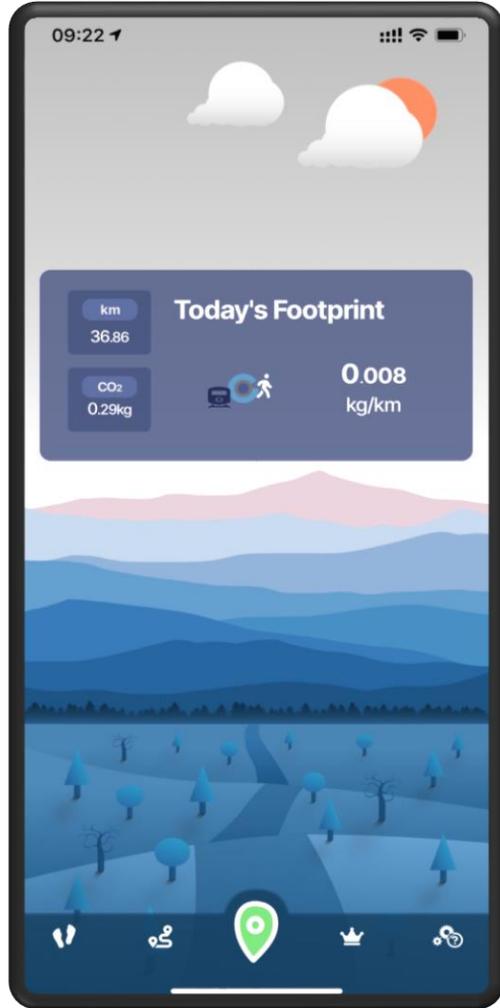


The App.

The TripShift app is a unique automated carbon emissions tracker, focused on your daily journeys enabling users to...Move Better.

- Move - Automatically recognising the nodes and modes of your journey from door-to-door.
- Track - Tracking, feedback and the calculation of the carbon emissions across your journeys.
- Choose - Highlighting more sustainable options. Allowing you to make the right choices.

The App.





Changing behaviour.

Helping to take the carbon out of travel & transport by inspiring people to Move better.



User Experience

Accessibility, look & feel



Your Data

Visualising travel related carbon emissions.



Gamification

Uses gamification principles such as social connections, relatedness, mastery and action.



Real Change

Suggests sustainable travel alternatives to reduce carbon emissions.

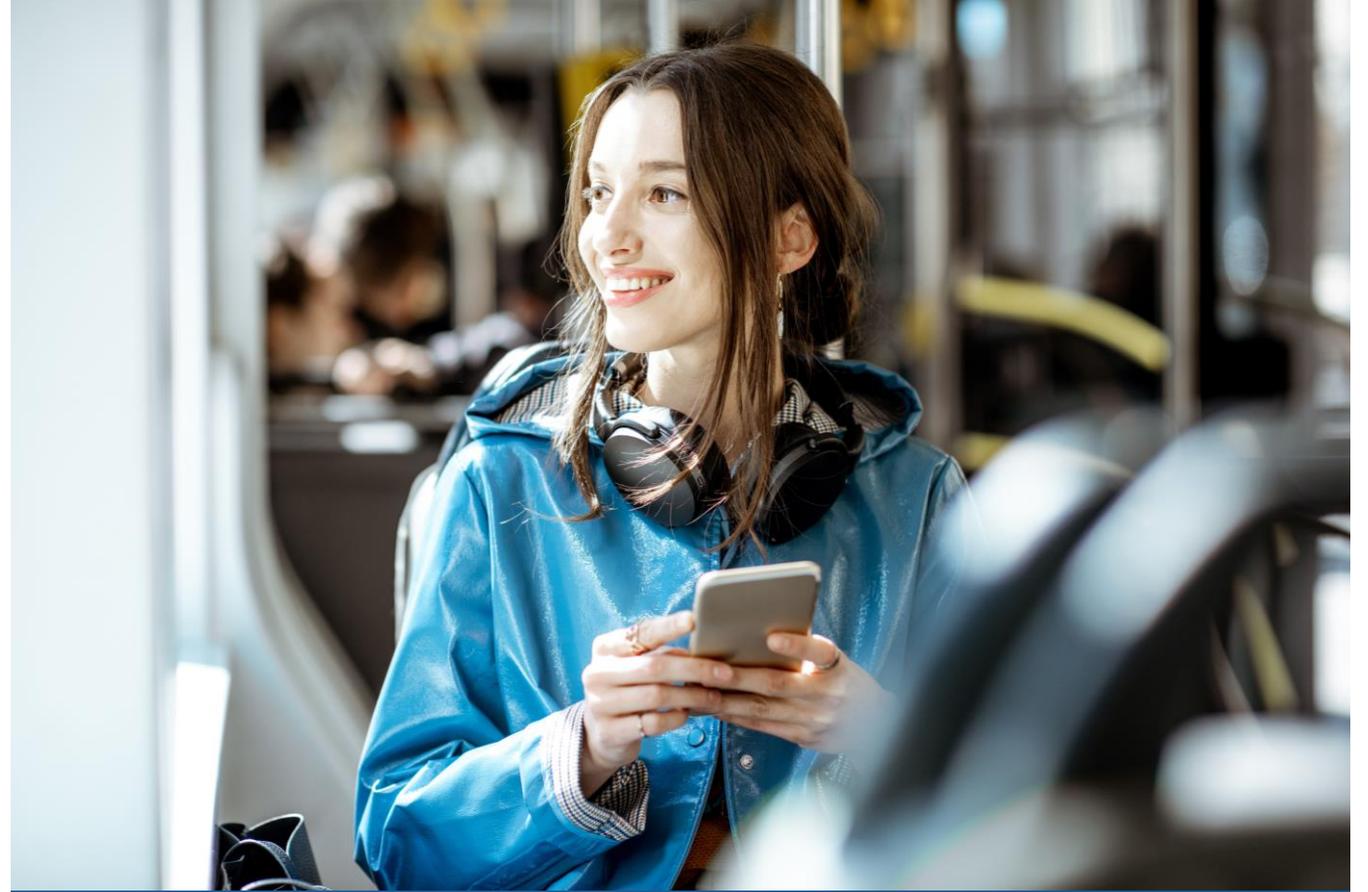
Summary.

TripShift is unique, an automated carbon emissions tracker, focused on daily commutes, travel and transport.

It helps businesses and consumers make more sustainable choices.

Businesses can effectively track, manage and mitigate their transport emissions, reducing climate impact and costs in the process.

First UK business clients are already onboarding to the platform proving capability and generating early revenue, with our first international expansion to follow in late 2022.



Move Better.



TRIP SHIFT

 Sebastien Thomas

 +44 7591 836226

 sebastien@tripshift.co.uk

 www.tripshift.eco

www.tripshift.app