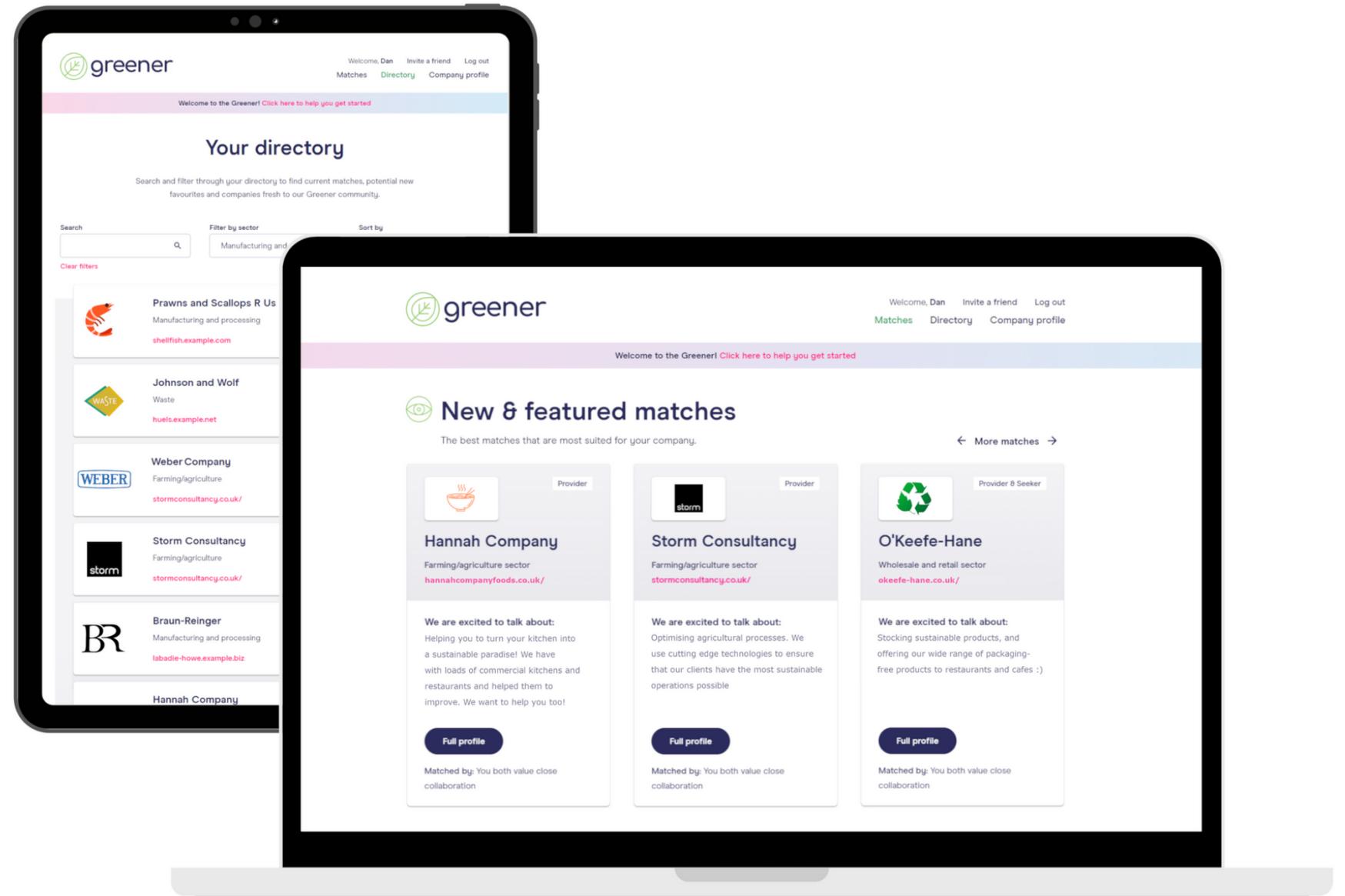




Sustainable Supply Chain Matchmaking for
agri-food SMEs

Grow your business the **Greener** way



greener.io



Proudly supported by Innovate UK



The Journey to Greener



- Mech Eng
 - Community solar farm project
- PhD in sustainable supply chain management
 - Food waste
 - Micro organisations
 - SMEs Dairy manufacturing



The Journey to Greener

- Scope 3 emissions - result of SC activities - can account for 90-95% of emissions in the agri-food sector.
- Nuances in sustainable decision making
- Complexities of implementing sustainability across the supply chain for small and medium-sized businesses
- Imbalanced distribution of resources and tools between Corporations and SMEs
- A two sided market failure between firms that offer sustainable solutions and those who seek to implement sustainable products and services within their SC



What is Greener?

Algorithmic matchmaking platform to help agri-food SMEs connect, discover, and work with sustainable partners

Save them time and money

Easy to use

Connect and engage with perfectly suited partners

Takes into account the nuances of sustainable decision making in SCs





Who are our users?



Seeker

Independent coffee shop

- Looking for alternative milk
- Wants to reduce packaging
- Prioritises alignment with partners

"We wouldn't have found this fantastic solution without Greener"

Matched!



Results:

- | | |
|---|-------------------------------------|
| >6 months time saved | Perfect lead discovered |
| Packaging waste reduced | Sale closed quickly and effectively |
| Costs saved on finding the right solution | Grew low impact solution |

"This is a really powerful tool to find great leads and grow our business"



Provider

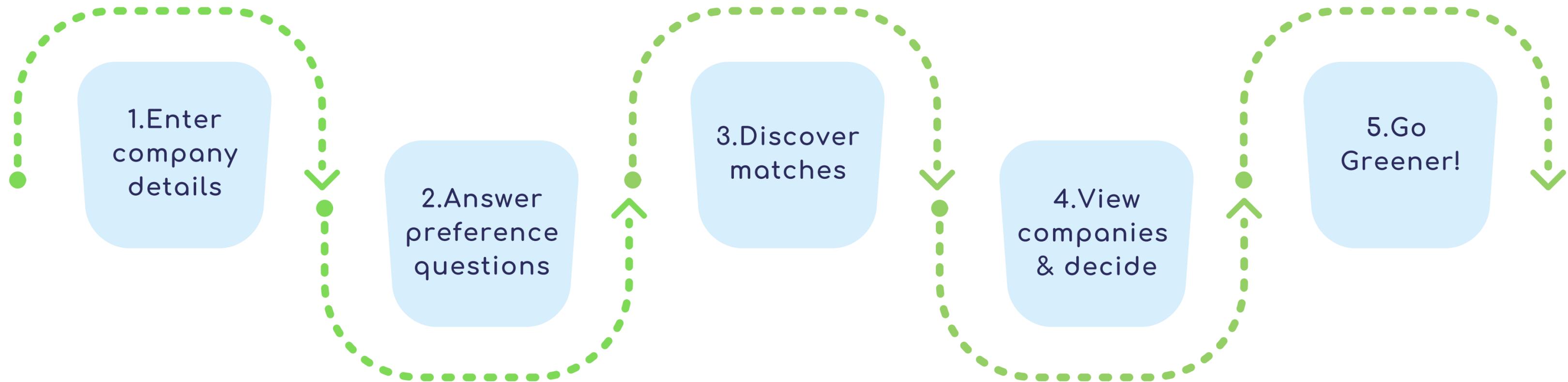
Alternative milk producer

- Provide locally manufactured alternative milk
- Offers innovative packaging reuse service
- Prioritises alignment with partners

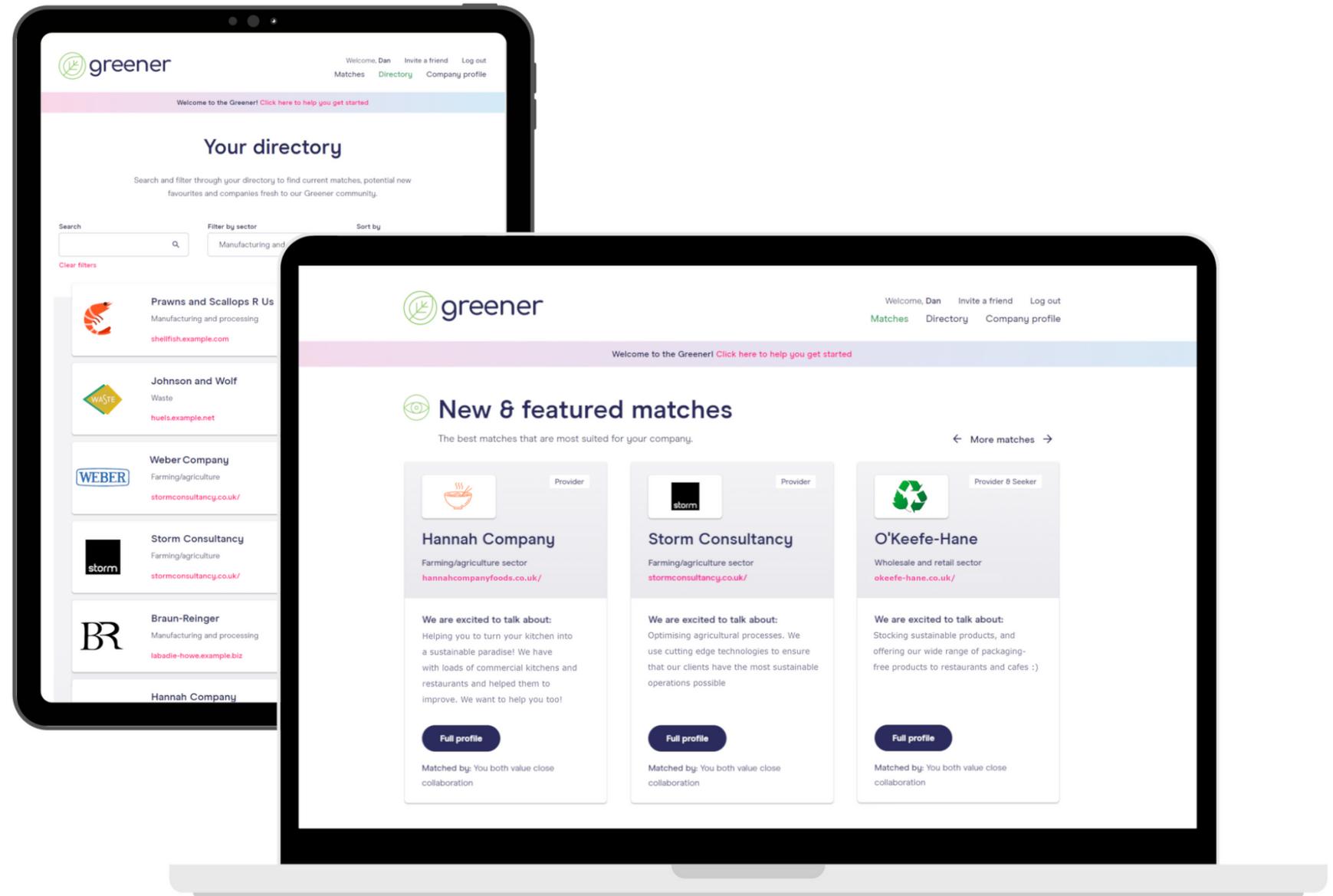


How it works

Greener makes it **simple** and **intuitive** to build a sustainable supply chain



Greener Dashboard



Greener profile



Back

Company details

Contact us

About our company

We're excited to talk about

Extra information

Where are we?

Media

Links

Follow us

Sharing



Edit profile

Retake profiling

Sweet Bites Cafe

[Sweetbitescafe.test](https://sweetbitescafe.test)

Micro: 1 – 10 Employees

A Seeker working in Baked Goods & Other

Get in touch

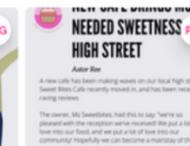
or Call us on **123456789**

We are a brand new sweet-focused bakery on the local high street. The owner, Candice Sweetbites, is an experienced bakery manager, and recently made the decision to start her own business. Sweet Bites Cafe have seating for 12 people, and are open 9-16 Monday through Saturday, and 10-15 on Sundays :)

Any ideas to make our business more sustainable! :) we care deeply about our community and social impact, so any solutions which can add transparency would be very interesting. The owner Candice takes a lot of care when it comes to finding suppliers, so much so that she spent many months looking into her sourcing prior to opening.

Although we have a lot of expertise in finding suppliers for our products, we aren't too familiar with other innovations that may help us become a more sustainable business.

Bath, BA2 6PJ



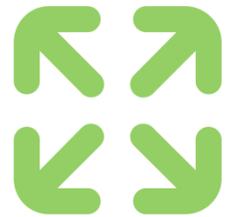
[Promo through Action Net Zero!](#)

[We joined Greener](#)

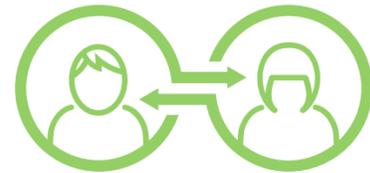


Share your profile

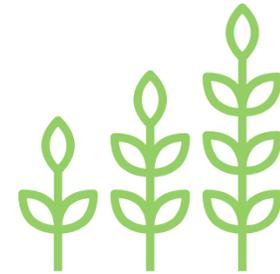
Traction



Active interest from
3 other industries



>135 companies



10% avg
weekly growth



Global userbase



Foodsteps



AgriGrub



Chocolatey Clare
HANDCRAFTED IN IRELAND FROM ORGANIC CRIOLLO CACAO



ECOVENDING



NOVALOOP
Sustainability & Compliance



agro
singularity
Upcycled plant-based ingredients



Coaching
for Change



CORTADO
BRUNCH . LUNCH . COFFEE



LEAF



COLONNA

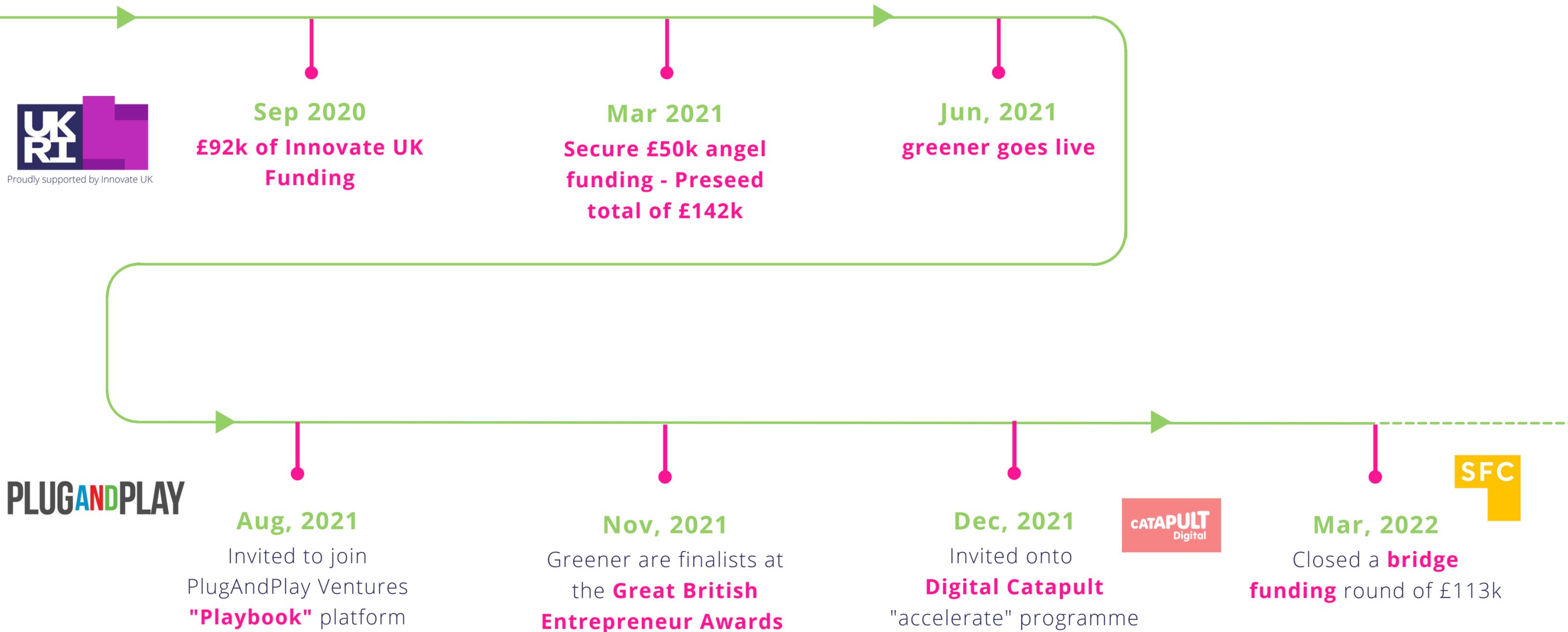


freckl.

and many more...



Progress so far





Team greener



Mehrnaz Tajmir
Co-Founder + Chief Science



Dan Yates
Co-Founder + CEO



Dr Mendy Mombeshora
Chief Product Officer



Victoria Yates
Head of Comms



What's next for Greener?

Suite of products that help SMEs make informed decisions

- Sustainability considerations at the core of supply chain decisions rather than an afterthought



Thanks for listening!

mehrnaz@thisisgreener.com



Carbon saving potential

Proven carbon saving

- provider saving 1% food waste from being recycled through AD
- carbon savings for the seeker: 2,903 tCO₂eq

Potential carbon saving

- projection of carbon saving for 2500 active users (50% providers)
- average business carbon saving of 1000 tCO₂eq
- Greener can facilitate approximately 1.3MtCO₂eq