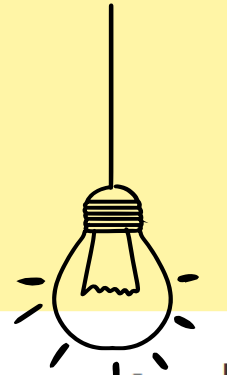


Communicating Digital Sustainability issues with impact



The Big Jump to Restore the Deforested Parts of the Amazon

Luigi Cani leaped from a plane accompanied by a box carrying 100 million seeds from 27 native trees.

By: THURSD. | 01-11-2023 | 5 min read [🔗](#)

Who's here ?

- **Sustainability** Consultant expert in internal and external corporate **communication**
- Conference & Keynote **Speaker** / MC sustainability related events
- Public speaking Coach & **Trainer**
- **Cocreator** Climate, Digital Impact Pitch conferences & Storytelling Show
- Planet On Stage President – nonprofit organisation
- Digital Collage workshop **professional trainer & Facilitator**
- Climate Fresk professional facilitator



Sandra Sydow



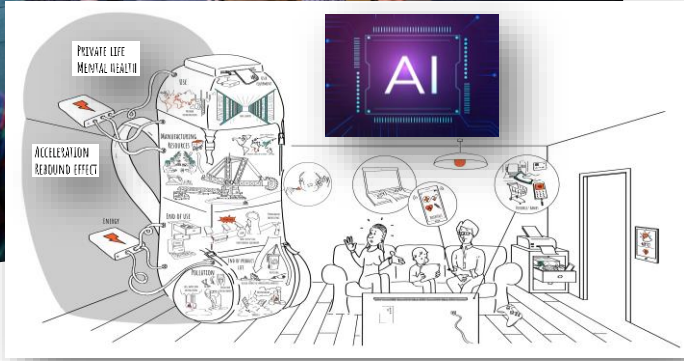
sandra.sydow75@gmail.com



www.planetonstage.org



Digital
Impact
Pitch!



60 to 90mn interactive conference

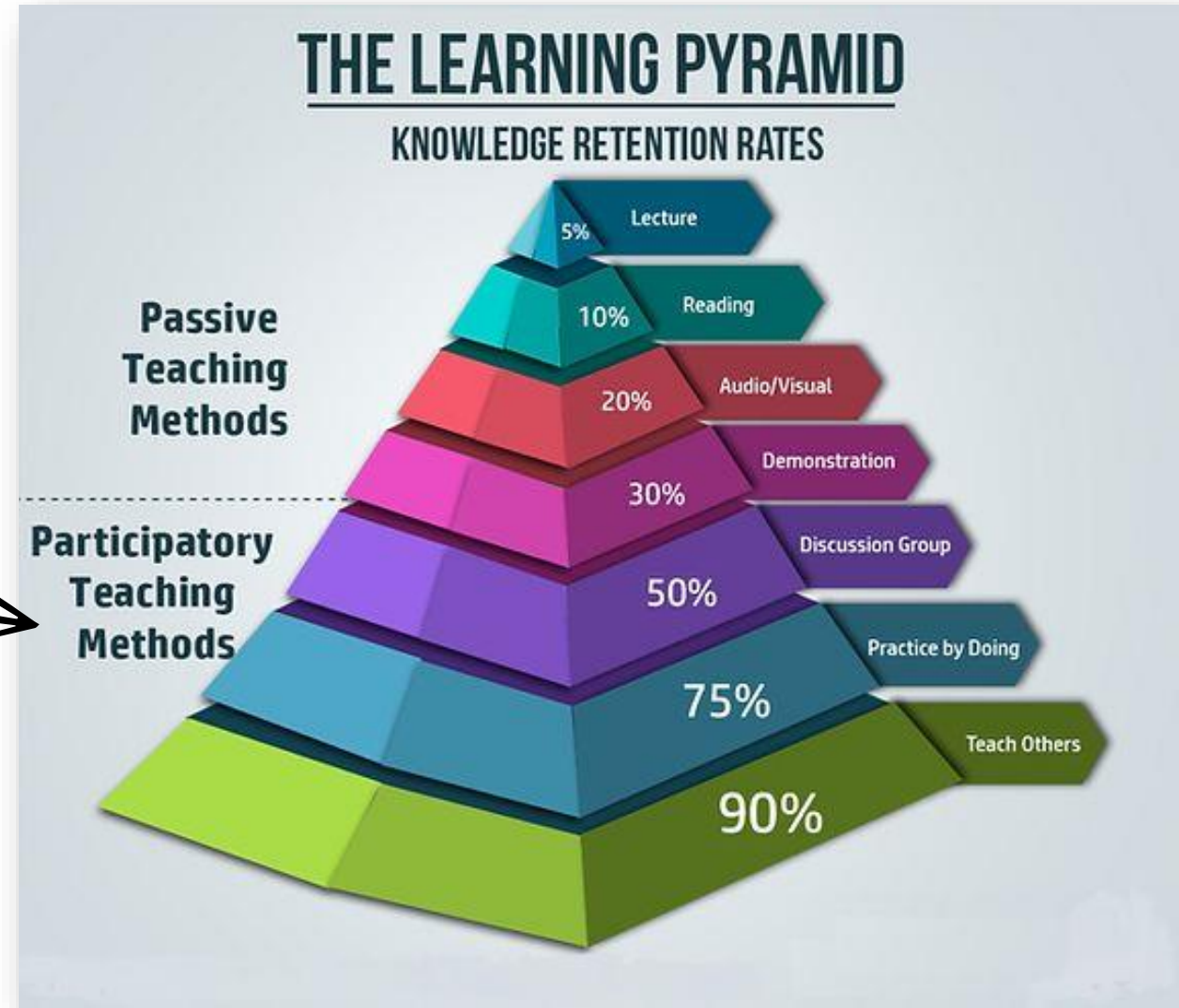
The Digital Collage



3-hours workshop



Collaboration + interactions are key in the learning process

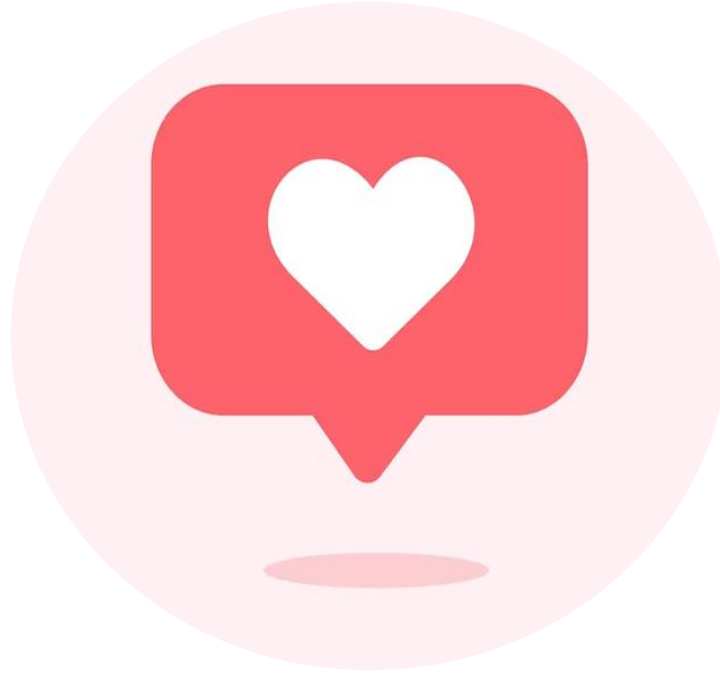


3 key pillars to empowerment



awareness

(Head)



wellbeing

(Heart)



action

(Hand)

Source: inspired from the Climate Psychologist initiative - "Climate empowerment" framework

Digital
Impact
Pitch!



60 to 90mn interactive conference

The Digital Collage



3-hours workshop

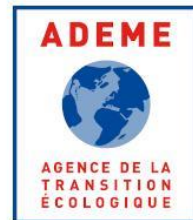
The Digital Collage Workshop

A workshop to understand, as a team and in a fun way, the **impact of digital technologies** on the **environment** and how to **reduce it**.



Sources :

green IT .fr



Features of the Digital Collage



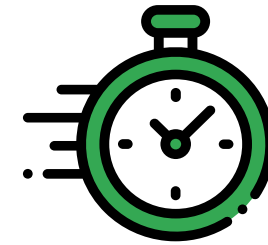
A team

Of up to 8 participants / table



1 facilitator

for 1 to 2 groups (up to 16 participants)

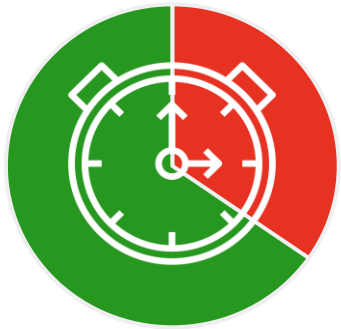


½ Day workshop

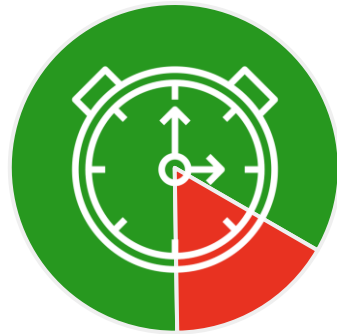
(minimum 3 hours)



4 phases to exchange & engage



Phase 1:
Understanding



Phase 2:
Creativity

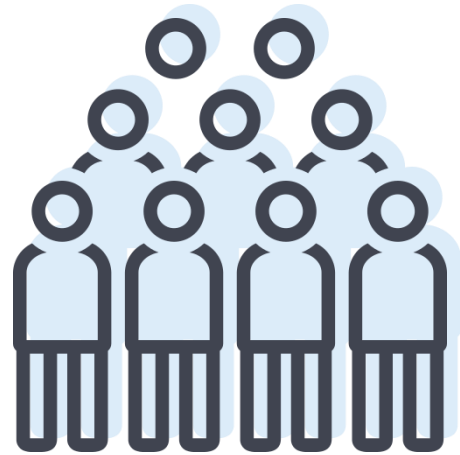


Phase 3:
Feedback



Phase 4:
Action!

The project in numbers



136k+
participants

4,6k+
Facilitators

Available in 9
languages

Join the movement!



**Participate in
a workshop!**

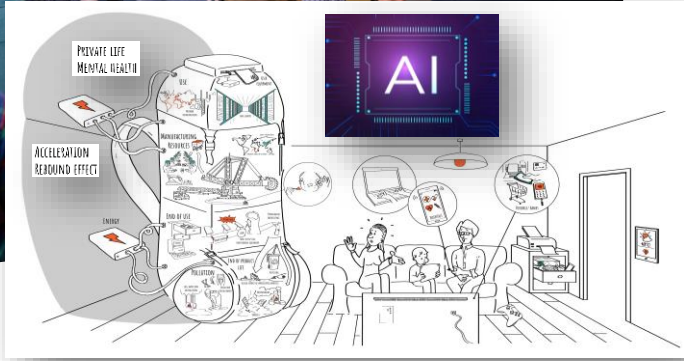
UK / LONDON : [WORKSHOPS FOR
THE PLANET WEBSITE](https://digitalcollage.org/workshops-for-the-planet)

<https://digitalcollage.org/>



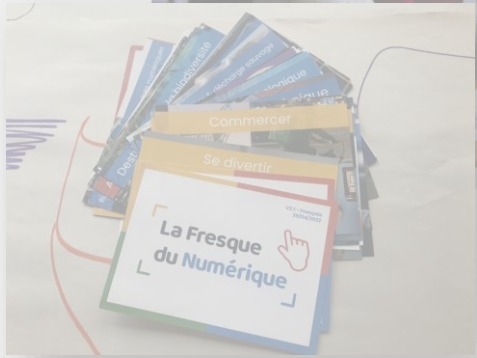
**Become a
facilitator
yourself!**

Digital Impact Pitch!



60 to 90mn interactive conference

The Digital Collage



3-hours workshop



Raise awareness



Motivate



Change

Our mission

To enable people all over the world to understand the current environmental and societal challenges in an...
... ultra accessible
... engaging
... and motivating way!

Planet On Stage turns **every stage into a platform for environmental action**. We create interactive conferences and **train** sustainability leaders to communicate complex issues with **impact**.

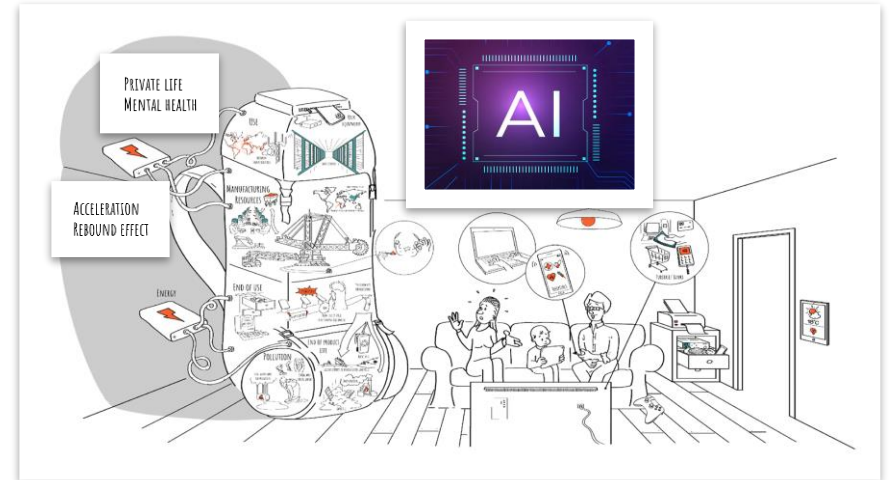
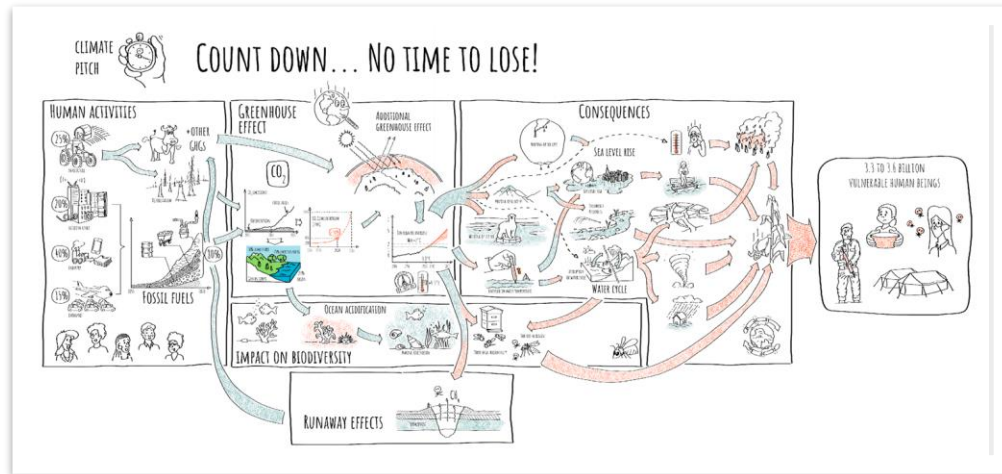
Zoom on our conferences...



Launched 2020

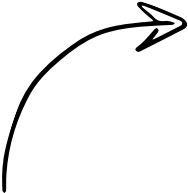


Launched 2023



Worldwide Deployment

Digital Impact Pitch!



20 to 1 000+ participants

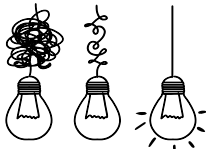
An interactive short conference to understand the impact of digital tech on the Environment & our life in record time !



Short 60 to 90 min sessions



In-person, online or hybrid



Simplify to better understand

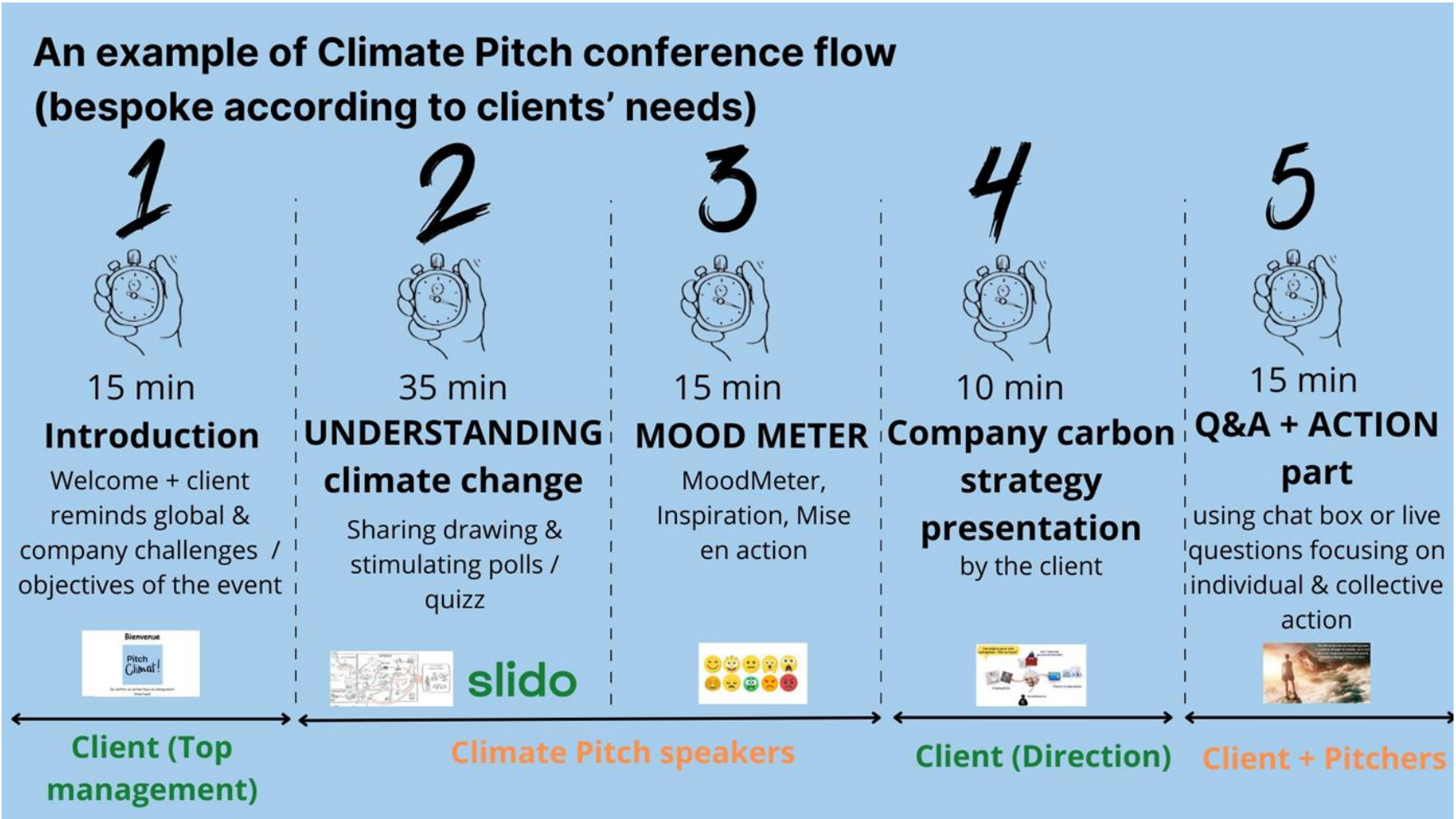
Our sources



Sustainable Cycles (SCYCLE) Programme



Conference flow - 60 to 90mn



Possible deployment path...

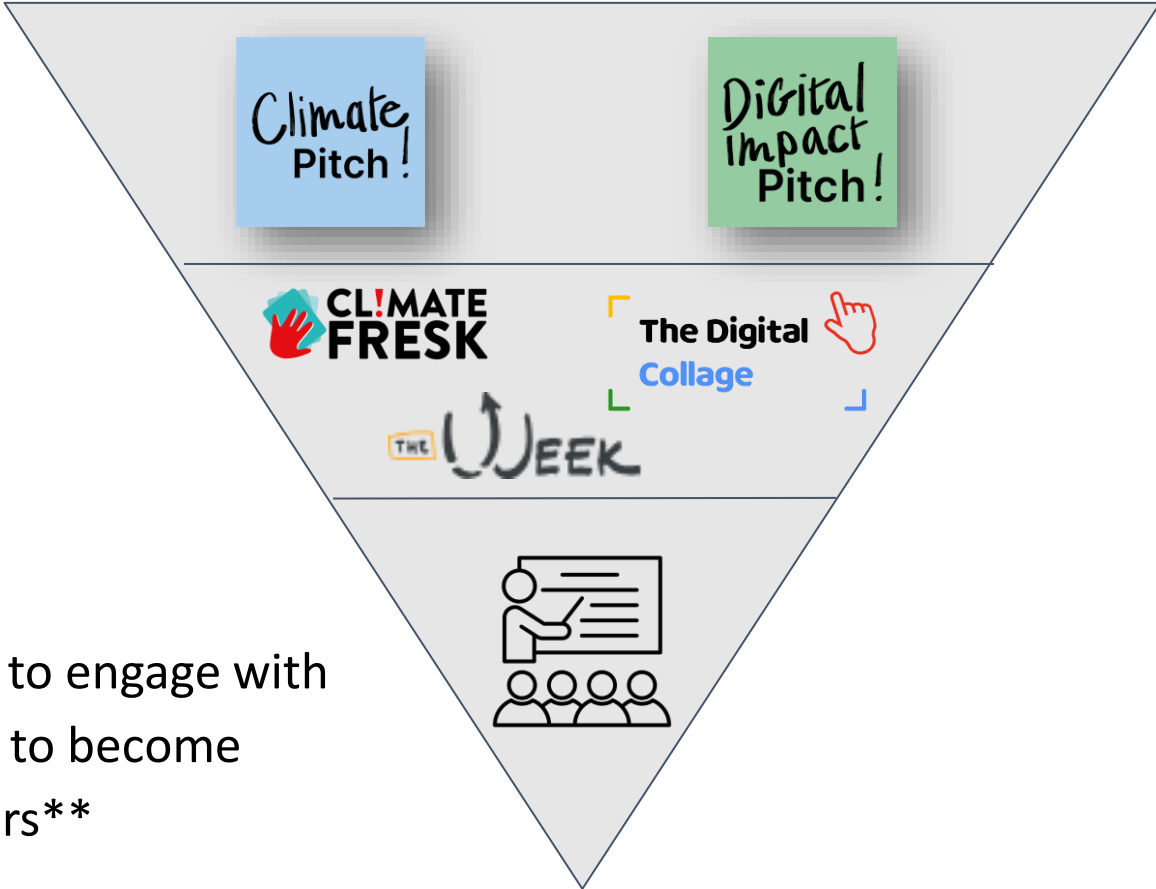
Run Pitch(s) at large scale within the company



Propose more in-depth workshops*



Train people with most interest to engage with the internal transformation to become workshops' facilitators**



Create a pool of internal sustainability “ambassadors”

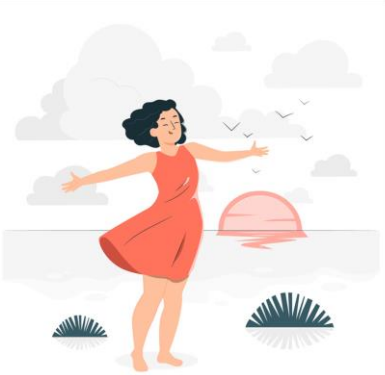


* Based on LM & SNCF case studies: 15 to 30% motivated to learn further after a Pitch
** 5 to 10% wanting to raise awareness internal in their company

Zoom on our public speaking training

PHASE 1

Manage stress & let go



PHASE 2

4 levers to successful public speaking



PHASE 3

Zoom in on posture



PHASE 4

Connect to your audience



PHASE 5

Live practice & bespoke feedback



Run by a certified public speaking coach + co-founders Planet on Stage

Few facts...



Translations



20k+ Participants

150+ Pitchers

300+ Conferences

15+ Country deployment



Translations



Join the movement !

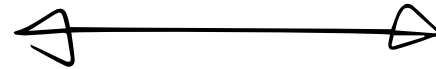
Participate to our public sessions & discover the tools !



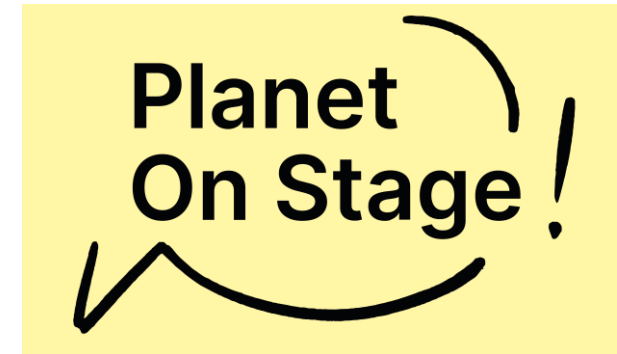
Register & info:
www.planetonstage.org



Free LIVE session in Bristol –
07/05/25 – 6h30 pm
Register [HERE](#)

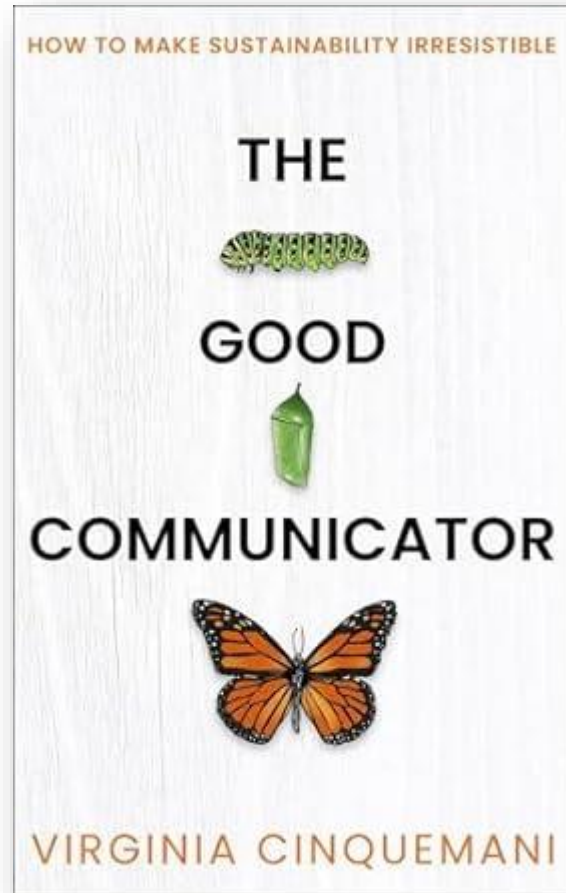


Candidate to our public speaking training with IMPACT!

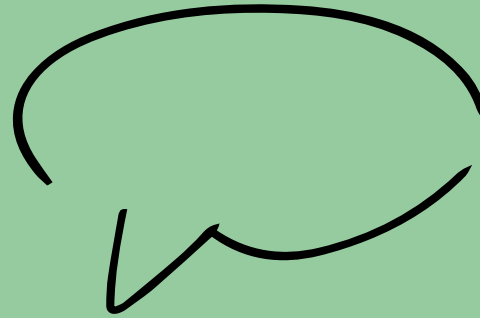


Go on Contact & fill in the form:
www.planetonstage.org

Deepen your communication skills...



... on all sustainability matters



Questions ?

